GLOBAL TRADE CATALOG

2018

WELCOME!

Dear Fitness Professional,

Welcome to the Iron Gym® global trade catalogue for 2018. Inside, you will find our range of strength and fitness products that are available globally for our partners from our China and Netherlands locations. By browsing this catalogue, you will gain a broader understanding as to what the Iron Gym® brand is about.

Facts and Previous Success

Iron Gym® is known for our multifunctional and easy-to-use home training equipment, with industry leading marketing- materials, and especially attractive retail packaging encouraging impulse purchases. The Original Iron Gym® Total Upper Body Workout Bar was launched in the U.S. autumn 2008. It quickly became the most sold fitness product and a category leader, selling over 20 million units to date. Iron Gym® provides our partners with an excellent, fast growing brand with market leading and innovative products, top quality marketing support and marketing material. Iron Gym® is now sold globally through our international distribution and retail partners.

Partner with IRON GYM for Future Success

Iron Gym® offers excellent global opportunities for professional distributors and retailers. As Iron Gym partner, you will have access to world class marketing material and will be supported by our dedicated staff. Iron Gym® is a family business, so our commitment to the brand has no limits. We provide our partners with fastest selling products, tested and approved by thousands of retailers and millions of consumers worldwide.

Any question you might have concerning Iron Gym, do not hesitate to contact me direct!

For Better Strength,
Mr. Pentti Vartiainen,
CEO, Iron Gym Worldwide

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WHATS NEW?

BRAND PROTECTION

Iron Gym® has invested significantly in protecting Iron Gym® intellectual property, and will continue to do so in the future. During 2017 Iron Gym® was registered at Amazon Brand Registry, which allows us to remove unauthorized seller from Amazon instantly. This helps us the great deal, preventing price dumping at international Amazon sites, on previously uncontrolled, or hard to control markets. Latest measure is Iron Gym® hologram program, including use of hologram stickers with individual tracking number, enabling us to track and keep records of our productions.

WHATS NEW?

NEW FOR 2018

Essential line has quickly earned its place among high volume retail markets around the world. Line consists of 58 entry SKU´s at very competitive, affordable and consumer friendly pricing, while proudly carrying Iron Gym® image and attractive retail packaging, encouraging impulse purchases in high traffic locations at retail, maximizing your revenue and profits.

Among 50 New SKU´s for 2018, product line includes Top 10 Best Selling volume accessory products from United States retail markets, courtesy of our new partner, distributing Iron Gym® in North America from early 2018 forward.

All items are available through this catalogue, alongside with larger items, to complement our offering at home training category. For the very best value, ask for our China direct EXW and FOB programs.

TV-COMMERCIAL AVAILABLE

SPEED ABS

ULTIMATE ABDOMINAL TRAINER

Speed Abs™ by IRON GYM® is the fast way to transform your floor into the ultimate workout platform for strong, ripped abs! Speed Abs™ lets you do all of the exercises you need to get a ripped six-pack, powerful core, chiseled shoulders, bulging biceps, carved triceps, increased endurance and a supercharged metabolism!

Internal Assist System provides superior resistance (as you roll out) and assistance (as you roll in), for longer sets and full range of motion with every rep.

Product Code:	**IGSA**
Retail Size:	21.6 x 25 x 12 cm, 1.45 kg, 0.0065 m^3
Units in Master Carton:	4 Units

Not Sold in USA

ABDOMINAL TRAINING

SPEED ABS PRO *ESSENTIAL*

AB Wheel With Wide, Rubber Coated Tyre & Ergonomically Designed Grips

Product Code:	**IGSA-PRO**
Retail Size:	21.6 x 25 x 12 cm, 1.45 kg, 0.0065 m^3
Units in Master Carton:	4 Units

Not Sold in USA

DUAL AB WHEEL *ESSENTIAL*

Double AB Wheel with Rubber Grips

Product Code:	**IGEDAW6**
Retail Size:	19 x 19 x 7.7 cm, 0.58 kg, 0.0028 m^3
Units in Master Carton:	6 Units

AB WHEEL (Single) *ESSENTIAL*

Single AB Wheel with Foam Grips

Product Code:	**IGAW**
Retail Size:	22 x 20.5 x 5 cm, 0.50 kg, 0.0022 m^3
Units in Master Carton:	4 Units

ABDOMINAL TRAINING

CRUNCH CORE KIT *ESSENTIAL*

Abdominal Trainer for Sit-Ups & Crunches

- Set Includes: Neck Support & Foot Strap Anchor

Product Code: **IGCC**
Retail Size:23.5 x 14.5 x 6.5 cm, 0.26 kg, 0.0022 m^3
Units in Master Carton: 4 Units

AB STRAPS *ESSENTIAL*

Set of 2 Abdominal Trainer for Leg Raises

- Velcro Adjustable
- Padded Straps

Product Code: **IRONAB-N**
Retail Size: 28.5 x 14.5 x 7 cm, 0.251 kg, 0.0028 m^3
Units in Master Carton: 8 Units

VIDEO AVAILABLE

RESISTANCE TRAINING

TUBE TRAINER *ESSENTIAL*

Resistance Trainer with Anti-Slip Grips

- 3 Resistance Levels Available

Product Code: Light **IG-TUTR6-L**
Medium **IG-TUTR6**
Heavy **IG-TUTR6-H**

Retail Size: 18 x 14 x 5.5 cm, 0.205 kg, 0.0014 m^3
Units in Master Carton: 6 Units

ADJUSTABLE TUBE TRAINER *ADVANCED*

Adjustable Resistance Trainer with Anti-Slip Grips

Product Code: **IG-ATUTR**
Retail Size: 18 x 14 x 7 cm, 0.294 kg, 0.0018 m^3
Units in Master Carton: 8 Units

RESISTANCE TRAINING

EXERCISE BAND SET *ESSENTIAL*

Set of 3 Resistance Bands

- Levels: Light, Medium, Heavy
- Material: Latex

Product Code: **IG-EBS6**
Retail Size: 19 x 13.5 x 3.5 cm, 0.32 kg, 0.0009 m^3
Units in Master Carton: 6 Units

POWER LOOP BANDS *ESSENTIAL*

Set of 3 Resistance Loop Bands

- Levels: Light, Medium, Heavy
- Material: Latex

Product Code: **IG-PLPB**
Retail Size: 19 x 13.5 x 3.5 cm, 0.32 kg, 0.0009 m^3
Units in Master Carton: 6 Units

POWER BAND *ADVANCED*

Multi-Use Resistance Band

- Measurements 208 x 4.5 x 19 mm
- Material: Latex

Product Code: **IG-POBA**
Retail Size: 18 x 12 x 3 cm, 0.226 kg, 0.0006 m^3
Units in Master Carton: 10 Units

EXERCISE / YOGA MATS

EXERCISE MAT 6mm *ESSENTIAL*

- Carrying Strap Included
- Measurements: 183 x 61 cm
- Thickness: 6 mm
- Material: TPE (Durable, Non-Slip Surface)

Product Code: **IG-EXRM-TPE**
Retail Size: 13 x 61 x 13 cm, 1.0 kg, 0.0103 m^3
Units in Master Carton: 4 Units

EXERCISE & YOGA MAT 4mm *ESSENTIAL*

- Carrying Strap Included
- Measurements: 152 x 58 mm
- Thickness: 4 mm
- Material: EVA

Product Code: **IG-EXRM10**
Retail Size: 15 x 61.5 x 15 cm, 0.656 kg, 0.0138 m^3
Units in Master Carton: 2 Units

EXERCISE & YOGA MAT 10mm *ESSENTIAL*

- Carrying Strap Included
- Measurements: 183 x 61 cm
- Thickness: 10 mm
- Material: NBR

Product Code: **IG-EEXRME**
Retail Size: 9 x 58.4 x 9 cm, 0.39 kg, 0.0047 m^3
Units in Master Carton: 6 Units

EXERCISE YOGA MAT 3mm

- Measurements: 183 x 61 cm
- Thickness: 3 mm
- Material: PVC

Product Code: **IG-EXRM-PVC-3**
Retail Size: 31 x 8.5 x 8.5 cm, 0.72 kg, 0.0044 m^3
Units in Master Carton: 4 Units

Multiple Color Options Available For FOB Orders

EXERCISE / EQUIPMENT MATS

INTERLOCKING FLOOR MATS *ESSENTIAL*

4 Pieces of Interlocking Floor Mats

- Individual mat size: 64 x 64 x 1.2 cm

Product Code: **IGGFM**
Retail Size: 65 x 65 x 5 cm, 2 kg, 0.18 m^3
Units in Master Carton: 8 Units

EQUIPMENT MATS *ESSENTIAL*

Durable Rubber Mat for Equipment & Exercise

2 sizes available:

- 152 x 122 x 0.6 cm, Product Code **IG-EQM-M**
- 212 x 122 x 0.6 cm , Product Code **IG-EQM-L**

EXERCISE BALLS

EXERCISE BALL 55cm *ESSENTIAL*

Anti-Burst Exercise Ball - 55 cm

- Pump Included

Product Code: **IG-EEXRB6**
Retail Size: 17 x 20 x 9.5 cm, 1.0 kg, 0.0032 m^3
Units in Master Carton: 6 Units

EXERCISE BALL 65cm *ESSENTIAL*

Anti-Burst Exercise Ball - 65 cm

- Pump Included

Product Code: **IG-EXRB65**
Retail Size: 21.5 x 25 x 12 cm, 1.53 kg, 0.0065 m^3
Units in Master Carton: 6 Units

Multiple Color Options Available For FOB Orders

JUMP ROPES

SPEED ROPE ELITE *ESSENTIAL*

3 m Fully Adjustable PVC-Coated Wire

- Rope Diameter 2.4 mm
- Ball Bearing Ensures Smooth and Even Rotation

Product Code: **IG-JR7001**
Retail Size: 22 x 14 x 3.4 cm, 0.16 kg, 0.0011 m^3
Units in Master Carton: 8 Units
Not Sold in USA

SPEED ROPE PRO *ESSENTIAL*

- Rope Lenght: 2.4 m
- Rope Diameter: 2.4 mm
- Anti-Slip Foam Grips

Product Code: **IG-NSR**
Retail Size: 17.5 x 12 x 3.8 cm, 0.193 kg, 0.0008 m^3
Units in Master Carton: 8 Units

ADJUSTABLE SPEED ROPE *ESSENTIAL*

3 m Fully Adjustable PVC Rope

- Rope Diameter 5 mm

Product Code: **IG-EASR8**
Retail Size: 25.5 x 5.5 x 5.5 cm, 0.1 kg, 0.0008 m^3
Units in Master Carton: 8 Units

ROLLERS

MASSAGE ROLLER TRAVEL *ESSENTIAL*

Compact & Effective Massage Roller

- Measurements: 29.3 x 9.3 cm
- Weight: 100 g

Product Code: **IG-EFMR**
Retail Size: 31 x 9.3 x 9.3 cm, 0.11 kg, 0.0027 m^3
Units in Master Carton: 8 Units

TRIGGER POINT ROLLER TRAVEL *ESSENTIAL*

Compact & Effective Trigger Point Roller

- Measurements: 29.5 x 9.5 cm
- Weight: 550 g

Product Code: **IG-ETPR**
Retail Size: 31 x 9.3 x 9.3 cm, 0.56 kg, 0.0027 m^3
Units in Master Carton: 8 Units
Not Sold in USA

MASSAGE ROLLER *ADVANCED*

- Measurements: 30 x 15 cm
- Weight: 180 g

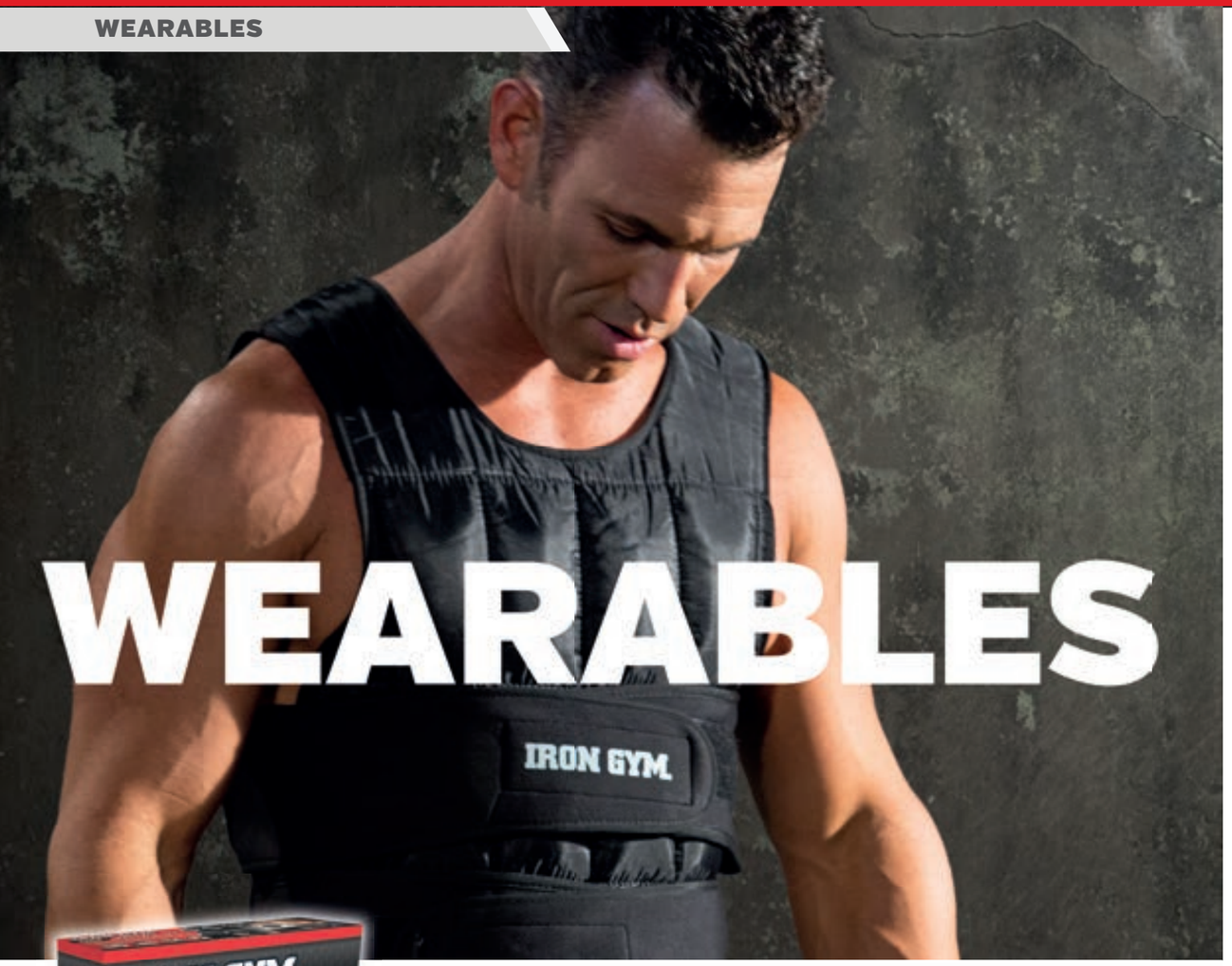
Product Code: **IG-FMR**
Retail Size: 30 x 14.5 x 14.5 cm, 0.26 kg, 0.0063 m^3
Units in Master Carton: 6 Units

TRIGGER POINT ROLLER *ADVANCED*

- Measurements: 33 x 14 cm
- Weight: 850 g

Product Code: **IG-TPR**
Retail Size: 33 x 13.5 x 13.5 cm, 0.87 kg, 0.0060 m^3
Units in Master Carton: 6 Units
Not Sold in USA

Multiple Color Options Available For FOB Orders



10KG WEIGHT VEST

INCREASE THE CHALLENGE AND AMPLIFY YOUR RESULTS!

- Weight up to 10 kg, adjustable with 38 easily removable sand bags, 250 g each
- Even distribution of weight – front and back of the vest
- Compact and comfortable design for advanced exercises
- Secure and comfortable fastening with two velcro strips

Product Code:	**IG-WV10**
Retail Size:	40 x 30.5 x 9 cm, 11 kg, 0.011 m^3
Units in Master Carton:	2 Units

WEARABLES

IRON GRIP *ESSENTIAL*

Set of 2 Solid Steel Hooks With Non-Slip Coating

- Heavy Duty Quality Webbing
- High Quality Velcro Fastening

Product Code:	**IGIG-N**
Retail Size:	27 x 12.5 x 6 cm, 0.68 kg, 0.0020 m^3
Units in Master Carton:	7 Units

LIFTING STRAPS *ESSENTIAL*

Set of 2 Lifting Straps with Neoprene Padding for Comfort

- Length 58 cm
- Width 4 cm
- Designed for Maximum Grip & Comfort

Product Code:	**IGLS**
Retail Size:	26.5 x 12 x 2 cm, 0.184 kg, 0.0006 m^3
Units in Master Carton:	12 Units

WORKOUT GLOVES *ESSENTIAL*
S-M / L-XL

- Textured Palm for Added Traction & Gripping Power
- Dual Layer Mesh Back for Comfort & Breathability
- Adjustable Closure

Product Code:	**IGWG-SM / IGWG-LXL**
Color Label Size:	10 x 9 cm
Units in Master Carton:	6 Units

WEARABLES

KNEE BRACE S-M / L-XL *ESSENTIAL*

Provides Light Support & Keeps Muscles warm

- Stretch-Fit Foam Rubber with Comfort Fabric Surfaces
- 4-Way Stretch Material Moves with the Joint to Provide Continuous Compression

Product Code: **IGKB-SM / IGKB-LXL**
Retail Size: 26.5 x 12 x 2 cm, 0.184 kg, 0.0006 m^3
Units in Master Carton: 6 Units

ANKLE BRACE S-M / L-XL *ESSENTIAL*

Provides Light Support & Keeps Muscles Warm

- Stretch-Fit Foam Rubber with Comfort Fabric Surfaces
- 4-Way Stretch Material Moves with the Joint to Provide Continuous Compression

Product Code: **IGAB-SM / IGAB-LXL**
Retail Size: 11.4 x 19 x 3.8 cm, 0.184 kg, 0.0006 m^3
Units in Master Carton: 6 Units

ANKLE / WRIST WEIGHT *ESSENTIAL*

Neoprene Exterior with Reinforced Stitching and Binding Edges Offers Great Breathability and Fit

- Iron Pellet Weighting Conforms to Body for Ultimate Comfort
- Hook and Loop Closure Adjusts Easily to Fit Either Wrist or Ankles

Product / Code 2 x 1 kg (2lbs) / **IGAWW-2**
Retail Size: 18.7 x 9 x 6.5 cm, 1 kg, 0.0010 m^3
Units in Master Carton: 6

Product / Code 2 x 2 kg (5lbs) / **IGAWW-5**
Retail Size: 20 x 11 x 7.3 cm, 2 kg, 0.0016 m^3
Units in Master Carton: 4

Product / Code 2 x 4.5 kg (10lbs) / **IGAWW-10**
Retail Size: 23 x 12.2 x 9 cm, 4.5 kg, 0.0025 m^3
Units in Master Carton: 4

WEARABLES

TRIM BELT S-M / L-XL *ESSENTIAL*

The comfortable, soft foam rubber material traps heat to increase perspiration, reduce water weight and help you detoxify.

- Velcro Adjustable Closure for Perfect Fit

Product Code: **IGTB-SM / IGTB-LXL**
Retail Size: 14 x 20.3 x 6.3 cm, 0.4 kg, 0.0017 m^3
Units in Master Carton: 6 Units

TRIM BELT WITH MAGNETS S-M / L-XL *ESSENTIAL*

The comfortable, soft foam rubber material traps heat to increase perspiration, reduce water weight and help you detoxify While Integrated Magents Can Help Circulation.

- Adjustable Closure for Perfect Fit

Product Code: **IGTBM-SM / IGTBM-LXL**
Retail Size: 14 x 20.3 x 6.3 cm, 0.5 kg, 0.0017 m^3
Units in Master Carton: 6 Units

SAUNA SUIT S-M / L-XL *ESSENTIAL*

Feel the heat with the IRON GYM® Sauna Suit. The flexible material moves with you to trap body heat and help you detoxify and burn excess water during your workout. The elastic waist and cufs provide a comfortable fit.

Product Code: **IGSS-SM / IGSS-LXL**
Retail Size: 14 x 20.2 x 9 cm, 1 kg, 0.0017 m^3
Units in Master Carton: 6 Units

SUSPENSION TRAINING

X-TRAINER *ESSENTIAL*

- Attaches to Any Door with Door Anchor (4 Adjustments)
- Length with Door Anchor: 200 cm (Anchor 70 cm)
- Anti-Slip Foam Grips
- Carrying Bag Included

Product Code: **IG-XT**
Retail Size: 18 x 18 x 5.5 cm, 0.425 kg, 0.00178 m^3
Units in Master Carton: 5 Units
Not Sold in USA

GYM RINGS *ESSENTIAL*

Set of 2 Gymnastic Rings with Straps and Adjusting Buckles

- Handle diameter: 2.8 cm [1.1'']
- Strap width: 2.5 cm [1'']
- Strap lenght: 457 cm [180'']
- Maximum load: 300 kg (660 lbs)
- **Available in Wooden or PU Plastic**

Product Code: Plastic **IG-GRP** / Wood **IG-GRW**
Retail Size: 18 x 18 x 5.5 cm, 0.425 kg, 0.00178 m^3
Units in Master Carton: 4 Units

X-TRAINER PRO *ADVANCED*

- Attaches to Any Door or Bar
- Straps Length 110 - 170 cm
- Suspension Anc. Length: 90 cm
- Carrying Bag & Door Anchor Included

Product Code: **IG-XTPRO**
Retail Size: 18 x 18 x 5.5 cm, 0.425 kg, 0.00178 m^3
Units in Master Carton: 5 Units
Not Sold in USA

PUSH UPS

ROTATING PUSH UP PRO *ESSENTIAL*

Set of 2 Rotating Push Up Grips. Rotating action engages more muscles and increases engagement of your core.

- Reduce strain on elbows, shoulders & wrists
- Product measurements: 15 x 15 x 8 cm

Product Code: **IGPU-NPRO**
Retail Size: 28 x 16 x 4 cm, 0.493 kg, 0.00179 m^3
Units in Master Carton: 9 Units
Not Sold in USA

PUSH UP PARALLELS *ESSENTIAL*

- Versatile and Compact
- Detachable Feet
- Anti-Slip Foam Grips

Product Code: **IG-PARA**
Retail Size: 28 x 14.5 x 9.2 cm, 0.7 kg, 0.00374 m^3
Units in Master Carton: 8 Units

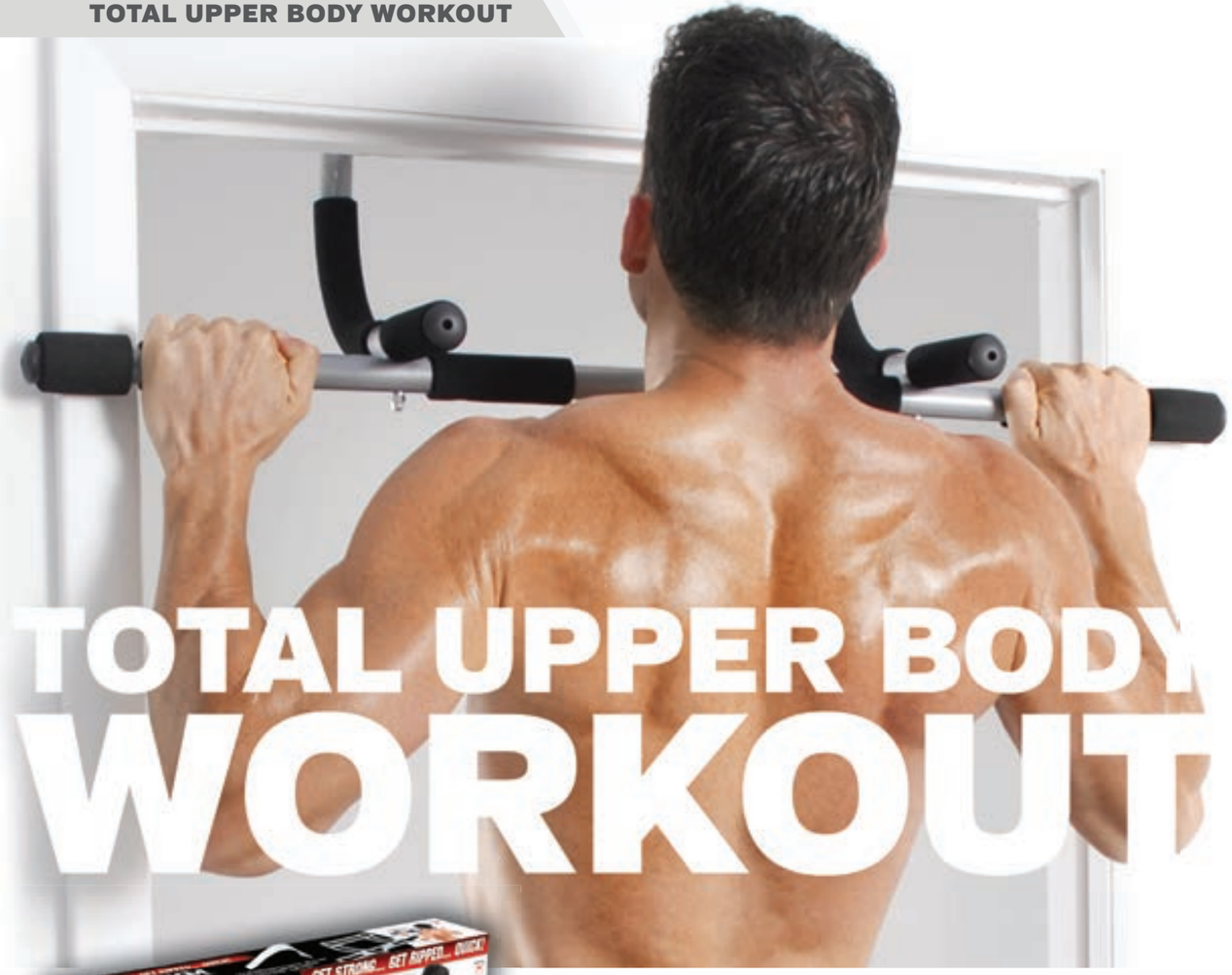
ROTATING PUSH UP MAX *ADVANCED*

Set of 2 Rotating Push Up Grips with Instability Discs

- Challenge Your Core and Stabilizer Muscles with Instability Discs

Product Code: **IGPU-NMAX**
Retail Size: 21.6 x 30.5 x 12 cm, 1.7 kg, 0.010 m^3
Units in Master Carton: 4 Units
Not Sold in USA

TV-COMMERCIAL AVAILABLE



IRON GYM ORIGINAL

TOTAL UPPER BODY WORKOUT BAR

It's the ultimate, high quality, high performance, highly versatile and highly portable gym-in-a-box – delivering in just one piece of equipment every exercise you need to build a super-powerful upper body, super fast.

- Suitable frame sizes
  Width 60 - 80 cm, Depth 12 - 16 cm

Not Sold in USA

Product Code: **IRONG-N**
Retail Size: 20.5 x 51.5 x 8.9 cm, 2.394 Kg, 0.0094 m^3
Units in Master Carton: 4 Units

TOTAL UPPER BODY WORKOUT

IRON GYM® EXPRESS

- Perfect for juniors with a thinner bar which makes a better hold possible.
- Suitable frame sizes:
  Width 60 - 80 cm, Depth 12 - 16 cm
- Safety Brackets Included

Product Code: **IGEXP-N**
Retail Size: 20 x 46 x 8.5 cm, 2.297 kg, 0.00782 m^3
Units in Master Carton: 4 Units

Not Sold in USA

IRON GYM® XTREME

Advanced Verision with Additional Wide Grips

- Suitable frame sizes:
  Width 60 - 80 cm, Depth 12 - 16 cm

Product Code: **IRONGX-N**
Retail Size: 22.5 x 51.5 x 8.5 cm, 3.8 kg, 0.00985 m^3
Units in Master Carton: 4 Units

Not Sold in USA

IRON GYM® +

- Adjustable structure
- Suitable frame sizes:
  Width 60 - 90 cm, Depth 10 - 20 cm

Product Code: **IRONG+**
Retail Size: 20 x 51 x 8.5 cm, 2.6 kg, 0.00867 m^3
Units in Master Carton: 4 Units

Not Sold in USA

IRON GYM® XTREME+

Advanced verision with additional wide grips

- Adjustable structure
- Suitable frame sizes:
  Width 60 - 90 cm, Depth 10 - 20 cm

Product Code: **IRONGX+**
Retail Size: 23 x 51.5 x 8.5 cm, 4.2 kg, 0.01007 m^3
Units in Master Carton: 4 Units

Not Sold in USA

PULL UPS

CHIN UP BAR *ESSENTIAL*

- Adjustable: Fits 63 - 90 cm Wide Door Frames
- Mounting Brackets Included
- Premium Quality Full Length Rubber Grip

Product Code: **IG-PUBA**
Retail Size: 64 x 5.5 x 5.5 cm, 1.60 kg, 0.00194 m^3
Units in Master Carton: 10 Units

CHIN UP RACK - MULTI

Wall-mounted double bar with multiple grips

- Assembled Size: 131 x 58 x 60 cm

Product Code: **IGFPB-S3**
Retail Size: TBD
Units in Master Carton: TBD
Not Sold in USA

CHIN UP RACK - SINGLE

Wall-mounted single bar with multiple grips

- Assembled Size: 110 x 27 x 17 cm

Product Code: **GFPB-S2**
Retail Size: TBD
Units in Master Carton: TBD
Not Sold in USA

CHIN UP RACK - BOXER

Wall-mounted single bar with Punching Bag Attachment

- With Punching Bag Attachment
- Assembled Size: 100 x 36 x 15 cm

Product Code: **IGFPB-S1**
Retail Size: TBD
Units in Master Carton: TBD
Not Sold in USA

GRIP STRENGTHENERS

HAND GRIP *ESSENTIAL*

Adjustable 10-40kg

Adjustable Hand Grip 10 - 40 kg

Product Code: **IG-HGA40**
Retail Size: 19.5 x 10.2 x 2.5 cm, 0.16 kg, 0.00050 m^3
Units in Master Carton: 12 Units

HAND GRIP (PAIR) *ESSENTIAL*

Hand Grip Exerciser, Set of 2

Product Code: **IG-EHGP6**
Retail Size: 18 x 14 x 6.4 cm, 0.34 kg, 0.00161 m^3
Units in Master Carton: 6 Units

POWER SPRING *ESSENTIAL*

Spring-Loaded 30 kg Resistance Bar

Product Code: **IG-PWRS**
Retail Size: 65 x 4.5 x 4.5 cm, 1.30 kg, 0.00132 m^3
Units in Master Carton: 10 Units

IRON ARMS *ADVANCED*

Rotating Forearm Grips For Inner & Outter Forearms

Product Code: **IARMS**
Retail Size: 25.5 x 40 x 4cm, 0.75 kg, 0.004 m^3
Units in Master Carton: 6 Units

TV-COMMERCIAL AVAILABLE

15kg ADJUSTABLE DUMBBELL SET

15 kg Adjustable Dumbbell Set is the most popular piece in any home gym.

• Floor Friendly Vinyl-Coated Weight Plates

Set Includes:

- 2 x Dumbbell Bars
- 4 x 1.25 kg Vinyl Plates
- 4 x 2.5 kg Vinyl Plates
- 4 x Spin Locks

Product Code: **IG-DBSET-V15**
Retail Packing Measurements: 23 x 43.5 x 16.5 cm, 17 kg, 0.01651 m³
Units in Master Carton: N/A, Delivered in Retail Packaging

WEIGHTS

FIXED HEX DUMBBELLS *ESSENTIAL*

2, 4 and 6 kg Vinyl Coated Hex Dumbbells

- Sold in Pairs

Product Code: 6 kg x 2 / **IG-DBX-V6P**
Retail Size: 32 x 30 x 14.5 cm, 14 kg, 0.01392 m³
Units in Master Carton: 1 Units

Product Code: 4 kg x 2 / **IG-DBX-V4P**
Retail Size: 27.5 x 26.5 x 13.5 cm, 9 kg, 0.00984 m³
Units in Master Carton: 2 Units

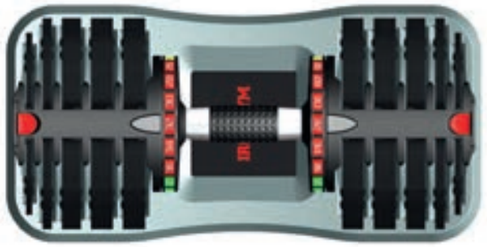
Product Code: 2 kg x 2 / **IG-DBX-V2P**
Retail Size: 24 x 22 x 10.5 cm, 4.5 kg, 0.00554 m³
Units in Master Carton: 4 Units

FIXED MULTICOLOR DUMBBELLS *ESSENTIAL*

Multicolor Cast Iron Dumbbells with Rubber Coating

- Available Sizes
  0.5 / 1 / 1.5 / 2 / 2.5 / 3 / 4 / 5 kg
- Each Size Sold as Set of 2

Product Code: **IG-DBMC-R**



ADJUSTABLE DUMBBELL SET

Weight Adjustable 2 to 36 kg with 2 kg increment.

Product Code: **IGADDB-36**

WEIGHTS

23 KG ADJUSTABLE CURL BAR SET

- 2 pc Joint Bar
- Assembled Measurements
  25 mm x 1400mm, 5 kg

Product Code: **IG-EZBSET-V23**
Retail Size: 8.2 x 77 x 28.5 cm, 24 kg, 0.01799 m^3
Units in Master Carton: N/A*
** Delivered in Retail Packaging*

20 KG ADJUSTABLE BARBELL SET

- 2 pc Joint Bar
- Assembled Measurements
  25 mm x 1500 mm, 1.80 kg

Product Code: **IG-BBSET-V20**
Retail Size: 8.2 x 79.5 x 28.5 cm, 21 kg, 0.01858 m^3
Units in Master Carton: N/A*
** Delivered in Retail Packaging*

20KG PLATE SET (4 X 5KG)

- 4 x 5 kg Vinyl-Coated Weight Plates
- Center Hole Diameter: 25 mm [1"]

Product Code: **IG-VWS-4X5**
Retail Size: 21 x 29.5 x 29.5 cm, 21 kg, 0.01828 m^3
Units in Master Carton: N/A*
** Delivered in Retail Packaging*

20KG PLATE SET (2 X 10KG)

- 2 x 10 kg Vinyl-Coated Weight Plates
- Center Hole Diameter: 25 mm [1"]

Product Code: **IG-VWS-2X10**
Retail Size: 35.5 x 35.5 x 13 cm, 21 kg, 0.01638 m^3
Units in Master Carton: N/A*
** Delivered in Retail Packaging*

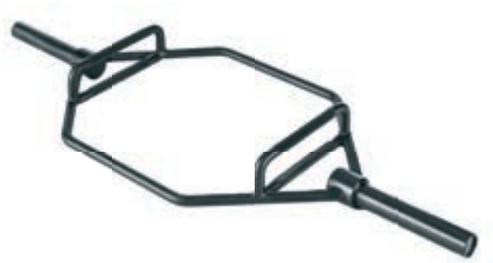
WEIGHTS

WEIGHTS

HEXBAR ELITE

- Rotating Grip System Provides 3 Different Handle Sizes
- Elevated Plate Storage System for Easy Loading
- Rubber Stoppers Protect Flooring
- Assembled Size: 168 x 80 x 29 cm

Product Code: **IG-HEX-PRO**
Retail Size: 8.2 x 77 x 28.5 cm, 24 kg, 0.0179 m^3
Units in Master Carton: N/A*
** Delivered in Retail Packaging*



HEXBAR

- Assembled Size: 156 x 71 x 14 cm
- Olympic Plates, 5 cm [2"]

Product Code: **IG-HEX**
Retail Size: TBD
Units in Master Carton: N/A*
** Delivered in Retail Packaging*

PLATE WEIGHTS

Cast Iron, Rubber Coated Olympic Plates
Available sizes: 5, 10, 15, 25 kg

Product Code: **IG-HEX**
Retail Size: TBD
Units in Master Carton: N/A

KETTLEBELLS

KETTLEBELLS *ESSENTIAL*

Vinyl Coated Kettlebells

ProductCode	*Retail Size*	*Nr**
IG-KBV16	33 x 25 x 25 cm, 16 kg, 0.02063 m^3	1
IG-KBV12	30 x 21.5 x 21.5 cm, 12 kg, 0.01387 m^3	1
IG-KBV8	25 x 22 x 17 cm, 8 kg, 0.00935 m^3	2
IG-KBV4	22 x 19.5 x 15 cm, 4 kg, 0.00644 m^3	4

* Units in Master Carton

16KG 12KG 8KG 4KG

CAST IRON KETTLEBELLS

ProductCode	*Retail Size*	*Nr**
IG-KBC12	23 x 20 x 13 cm, 12 kg, 0.005 m^3	1
IG-KBC10	22 x 19 x 12 cm, 10 kg, 0.005 m^3	1
IG-KBC8	20 x 18 x 11 cm, 8 kg, 0.004 m^3	2
IG-KBC6	19 x 17 x 10 cm, 6 kg, 0.003 m^3	4
IG-KBC4	17 x 15 x 9 cm, 4 kg, 0.002 m^3	4

* Units in Master Carton

12KG 10KG 8KG 6KG 4KG

BENCHES & RACKS

DUMBBELL BENCH

- 6 Different Backrest Positions (Decline to Full Upright)
- Thick Cushion for Maximum Comfort
- Durable and Compact Design
- Bench Dimensions 41.4 cm x 102.8 cm x 45.7 cm
- Full Color Retail Packaging

Product Code: **IG-DBBENCH**
Retail Size: 18.5 x 101 x 49 cm, 15.1 kg, 0.09156 m^3
Units in Master Carton: N/A*
* *Delivered in Retail Packaging*

FOLDABLE BENCH (ASSEMBLED)

- 7 Different Backrest Positions
- Compact, lightweight and space efficient
- Fast and simple bench adjustments
- Two handles bar for easy-carrying
- Folds Flat for convenient storage
- Dimensions: 126 x 40 x (44.5 - 106) cm, 14.5 kg

Product Code: **IG-FDBB**
Retail Size: 124.5 x 43 x 20 cm, 15 kg

BENCHES & RACKS

BARBELL BENCH

- 5 Different Backrest Positions
- Removable Leg Extension
- Thick Cushions for Maximum Comfort
- Suitable With IRON GYM 20kg Barbell Set

Dimensions:
(101.5 - 127) cm H x 85 cm W x 165 cm L,
21.5 kg NW

Product Code: **IG-BBB**
Retail Size: 103 x 53 x 22 cm, 24 kg

BOXING STAND

Boxing / Punching Bag Stand

- Maximum suspended weight: 40 kg
- No anchor points on base legs
- Recommended weight plate of 10 kg for each station

Product Code: **IG-BXSND**
Retail Size: 148 x 62 x 15.5 cm, 29.5 kg, 0.014 m^3

POWER TOWERS

POWER TOWER

Power Tower features:

- Push Ups, Vertical Knee Raises, Dips, Pull Up Stations
- Thick Cushions on Arm Pads & Backrest for Maximum Comfort
- Rubberised Non-Slip Grips
- Extended leg stabilizers with non-slip end caps.
- Freestanding Design

Dimensions:
165.5 L x 105 W x 212 H cm, 34 kg

Product Code: **IG-PWRTWR**

Box 1/2: 19 x 101 x 46 cm, 16.5kg, 0.08827 m^3
Box 2/2: 12 x 117 x 51 cm, 21 kg, 0.07160 cm^3

POWER TOWER PRO

Power Tower Pro Features:

- Push Ups, Vertical Knee Raises, Dips, Pull Up Stations
- Handles rotate to the back of the Station so chin ups can be performed freely
- Extended leg stabilizers with non-slip end caps
- Freestanding Design

Dimensions:
109 L x 96.5 W x 213 H cm, 40 kg

Product Code: **IG-PT-PRO**

Box 1/2: 144 x 61 x 19.5 cm
Box 2/2: 84 x 71 x 21 cm

MULTIGYM

MULTIGYM ADVANCED

- Weight Stack 55kg (120lbs)
- Double Torque System for Butterfly & Leg Extension Functions (55 kg x 2)
- Adjustable Seat & Backrest
- Rubberised Non-Slip Grips
- Dimensions: 200 x 176 x 205 cm

Delivered in 4 packages:

- Box 1/4 (main body)
  1200 x 420x 220 mm, 30 kg
- Box 2/4 (main body)
  1200 x 420 x 220 mm, 30 kg
- Box 3/4 (weight stack)
  380 x 210 x 300 mm, 27.5 kg
- Box 4/4 (weight stack)
  380 x 210 x 27 0mm, 28.5 kg

SPEED & AGILITY

SPEED LADDER ESSENTIAL

Available in 2 sizes:

Speed Ladder Plus: width 50 cm

Product Code:	**IGSLDR-P**
Retail Size:	52 x 9 x 9 cm
Units in Master Carton:	10

Speed Ladder: width 43 cm

Product Code:	**IGSLDR**
Retail Size:	45 x 9 x 9 cm
Units in Master Carton:	12

AGILITY CONES ESSENTIAL

- Sold in Set of 12, 16 or 24 pcs.
- Diameter 9.0 cm, Height 4.5 cm, Weight 26 g
- Multiple Color Options Available for FOB Orders

Product Code:	**IGACNS**

AEROBIC STEPPER ESSENTIAL

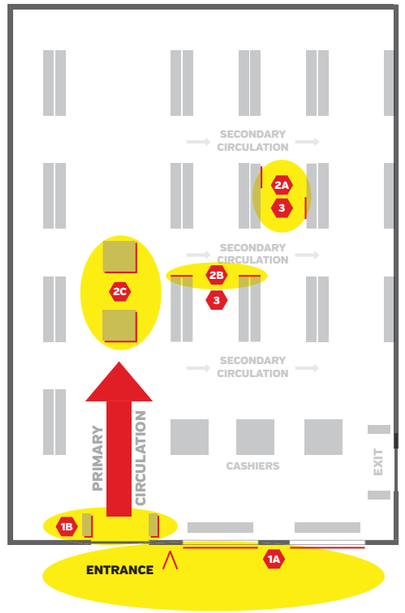
- 10 and 15 cm Adjustable Height Options
- Lightweight Design
- Grooved Top Surface Provides Safe Grip
- Secure and Stable Non-Slip Structure

Dimensions: 68 x 28 x 10 cm (15cm), 2.5 kg

Product Code:	**IGASTPR**
Retail Size:	69.5 x 29.5 x 11 cm, 3.5 kg, 0.022m^3
Units in Master Carton:	4

POS SOLUTIONS

IN-STORE ZONES



Zone 1A
Outside the Store

Zone 1B
Entrance Displays

Zone 2A
In-Line Shelf Area

Zone 2B
Endcap Area

Zone 2C
Centre Floor Area

Zone 3
By the Product

SALES INCREASE %

In-line, Standard Shelf		End Cap, Center Floor Area		Dedicated Fitness Area, IRON GYM Concept Area
IRON GYM industry-leading and eye-catching color carton.	Wobbler, shelf fill, bus stop to communicate benefits.	Quarter / half pallet with information panels will increase visibility and presentation.	Full pallet / full end sap will have bigger impact, visibility and engagement. (And stock availability)	Product display and videos to communicate benefits and convince shoppers. Sales square to encourage touch and convince on benefits.
+100%*	+150%	+200%	+400%	+800%
SECONDARY CIRCULATION				
PRIMARY CIRCULATION				
+150%	+200%	+300%	+500%	+1000%

** Compared to industry standard packaging.*

IRON GYM 360° OVERVIEW

CONSUMER SHOPPING JOURNEY

Pre-Purchase Experience

Step1: Brand Awareness

Step2: Connect & Attract

Purchase Experience

Step3: Communicate Benefits

Step4: Convince to Purchase

Post Purchase Experience

Step5: Brand Engagement

IRON GYM 360° OVERVIEW

IRON GYM 360° OVERVIEW

CONSUMER SHOPPING JOURNEY EXAMPLE

Pre-Purchase Experience

Step1: Brand Awareness
(Events, Sponsorships, etc.)

Step2: Connect & Attract
(Totems, Roll-Ups, Posters etc.)

Purchase Experience

Step3: Communicate Benefits
(Displays, Wobblers, Top-Signs)

Step4: Convince to Purchase
(Best-Selling Retail Packaging)

Post Purchase Experience

Step5: Brand Engagement
(Online Training Academy)

PALLET PROGRAMS

PRODUCTS AVAILABLE IN STANDARD PALLET PROGRAM

ADJUSTABLE DUMBBELL SET
IG-DBSET-V15

23 KG ADJUSTABLE CURLBAR SET
IG-EZBSET-V23

20KG ADJUSTABLE BARBELL SET
IG-BBSET-V20

Pallet Specifications:
60 Sets
116 x 90 x 118 cm / 1035 kg
Code: **IG-DBSET-V15-FPL**

Pallet Specifications:
48 Sets
120 x 78 x 116 cm / 1167 kg
Code: **IG-EZBSET-V23-FPL**

Pallet Specifications:
48 Sets
120 x 80 x 116 cm / 1023 kg
Code: **IG-BBSET-V20-FPL**

For maximizing your profits at volume retail, Iron Gym® offers multiple China-direct POS-Programs, including customer specific pallet programs for Best Selling products!

ASK FOR DETAILS

ASK FOR AVAILABLE OPTIONS
SEASONAL DESIGNS AVAILABLE!

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